



2017-18 Season Program Advertising Agreement

Advertiser: _____

Mailing address: _____

Email _____ Web address: _____

Contact name: _____ Phone: _____ Fax: _____

<p style="text-align: center;">FULL PAGE</p> <p>Outside Back Cover color..... \$2700</p> <p>Inside Cover color..... \$1800</p> <p>Run-Of-Book color..... \$1400 B & W..... \$1300</p> <p style="text-align: center;"> No Bleed: 4.5" w x 7.5" h </p> <p style="text-align: center;"> With Bleed: 5.75" w x 8.75" h (includes .125" bleed) </p>	<p style="text-align: center;">HALF PAGE</p> <p>horizontal only color..... \$750 B & W..... \$650</p> <div style="border: 1px solid black; width: 100px; height: 100px; margin: 10px auto; text-align: center;">4.5" w x 3.625" h</div>	<p style="text-align: center;">QUARTER PAGE</p> <p>vertical only color..... \$600 B & W..... \$500</p> <div style="border: 1px solid black; width: 100px; height: 100px; margin: 10px auto; text-align: center;">2.125" w x 3.625" h</div>
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ARTWORK SPECIFICATIONS: Submit in digital format as press quality PDF, EPS, TIFF or JPEG files. Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos. Color should be CMYK NOT RGB. Submit artwork to cgould@flagstaffsymphony.org by **July 14, 2017**.

- I would like to use the same artwork as last season (FSO will confirm art)
- I have new artwork, which I will provide (I will use the specs above to make my art)
- I would like my ad designed. Please contact cgould@flagstaffsymphony.org for assistance.

PAYMENT:

Total Amount _____

- Invoice from Flagstaff Symphony Orchestra
- Check payable to Flagstaff Symphony Orchestra
- AmEx MC Visa cvv#: _____

Name on credit card _____

Credit card number _____ Expiration date _____

Billing address _____

I agree to the terms listed above.

Signature _____ Date _____