



**FLAGSTAFF
SYMPHONY
ORCHESTRA**

Elizabeth Schulze
Artistic Director & Conductor
Jon Eder
Assistant Conductor

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Jared (JB) DeWitt
*Marketing & Communications
Manager*
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Kim Sullivan
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The Flagstaff Symphony Orchestra is excited about its Season 67 programming, designed to offer many audiences the chance to hear music they love. We are anticipating an emotional and memorable 2016-2017 season as we celebrate Maestra Schulze's 9-year tenure as our Artistic Director and Conductor and identify her successor.

We invite you to be a part of the Symphony's continued success. Now is the time to advertise in our concert program for the 2016-2017 season. Here is why:

- **Reach.** Your business will be seen in the program by more than 8,000+ audience members, friends, and families by the end of an FSO season, which includes six concerts and two Nutcracker Ballet Performances, all at NAU Ardrey Memorial Auditorium.
- **Recognition.** Your advertising dollars hit a market segment that is educated, affluent, and discerning.
- **Visibility.** In addition to print exposure, your business will be listed and linked on the FSO webpage and acknowledged in FSO Social Media platforms.
- **Alignment.** By supporting the FSO, you help make a significant difference in the vitality of the arts, culture, and education in northern Arizona.
- **Quality.** The 100+ page 4-color program is professionally designed and worthy of display at your business or home.

Please see the attached form for ad rates and sizes. **Artwork is due by July 08, 2016.** Please call or email the FSO office with any questions. If you need help creating your ad, Mary Ross Creative Design at 928.779.1120 maryrossdesign@bex.net has offered to provide design services at a reasonable rate.

As part of the northern Arizona community for 67 years, we are grateful for your support and welcome you to join in our mission to *enrich, engage, and inspire our community through the performance of orchestral music.*

Sincerely,

J.B. DeWitt
Marketing and Communications Manager
Flagstaff Symphony Orchestra
928-774-5107 x103
jbdewitt@flagstaffsymphony.org



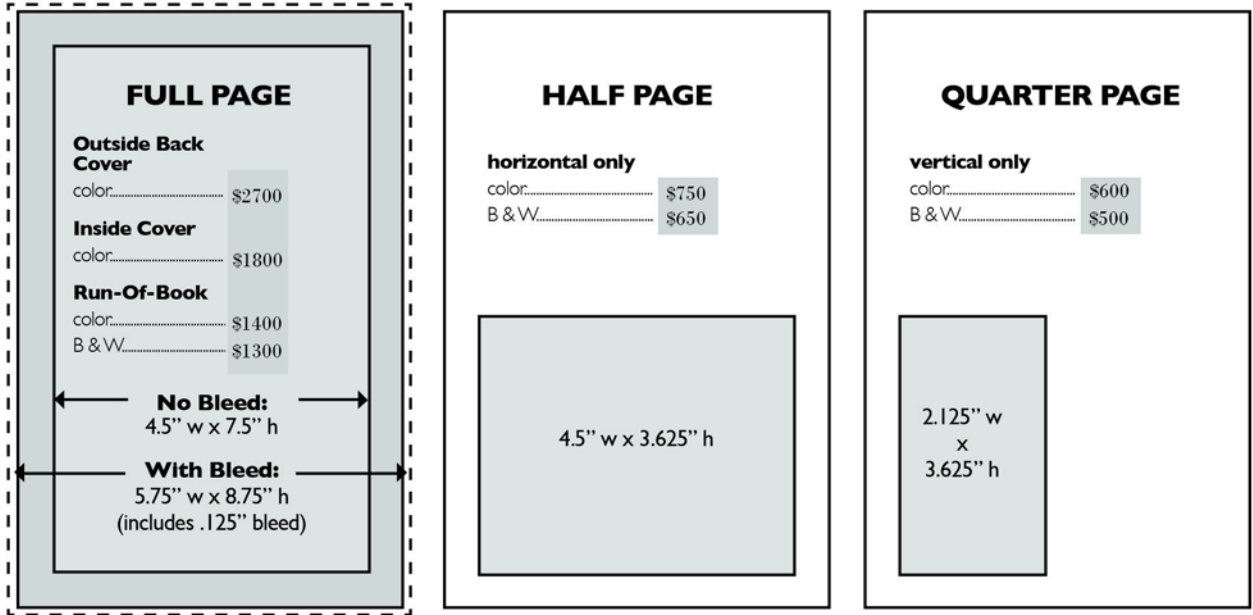
2016-17 Season Program Advertising Agreement

Advertiser: _____

Mailing address: _____

Email _____ Web address: _____

Contact name: _____ Phone: _____ Fax: _____



ARTWORK SPECIFICATIONS: Submit in digital format as press quality PDF, EPS, TIFF or JPEG files. Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos. Color should be CMYK NOT RGB. Submit ad artwork to jbde Witt@flagstaffsymphony.org by **July 08, 2016**.

- I would like to use the same artwork as last season (FSO will confirm art)
- I have new artwork, which I will provide (I will use the specs above to make my art)
- I would like my ad designed by Mary Ross and will contact her for design service at:
 - o Mary Ross Creative Design: 928.779.1120 maryrossdesign@bex.net

PAYMENT:

Total Amount _____

- Invoice from Flagstaff Symphony Orchestra
- Check payable to Flagstaff Symphony Orchestra
- AmEx MC Visa

Name on credit card _____

Credit card number _____ Expiration date _____

Billing address _____

I agree to the terms listed above.

Signature _____ Date _____