



## 2011-12 Season Program Advertising Agreement

Advertiser: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email \_\_\_\_\_ Web address: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Full page	Outside back cover: 4-color*	\$2500		5.75" w x 8.75" h (bleed only)
	Inside cover: 4-color*	\$1600		5.75" w x 8.75" h (bleed only)
	Regular 4-color*	\$1300		4.5" w x 7.5" h (5.75" w x 8.75" h w/ bleed)
	Regular B & W*	\$1200		4.5" w x 7.5" h (5.75" w x 8.75" h w/ bleed)
½ page	Horizontal: 4-color**	\$700		4.5" w x 3.625" h
	Horizontal: B & W**	\$600		4.5" w x 3.625" h
	Vertical: 4-color**	\$700		2.5" w x 7.5" h
	Vertical: B & W**	\$600		2.5" w x 7.5" h
¼ page	Horizontal: 4-color	\$550		4.5" w x 2" h
	Horizontal: B & W	\$450		4.5" w x 2" h
	Vertical: 4-color	\$550		2.25" w x 3.625" h
	Vertical: B & W	\$450		2.25" w x 3.625" h

\*2 complimentary season tickets \*\*2 complimentary concert tickets (ad purchase only)

**ARTWORK SPECIFICATIONS:** Submit in digital format as press quality PDF, EPS, TIFF or JPEG files. Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos. Color should be CMYK NOT JPEG. Submit ads to Allison Urbatchka at [marketing@flagstaffsymphony.org](mailto:marketing@flagstaffsymphony.org).

I would like to use the same artwork as last season.

I have new artwork.

**Payment:** total amount \_\_\_\_\_

Check payable to Flagstaff Symphony Orchestra

American Express       Mastercard       Visa

Name on credit card \_\_\_\_\_

Credit card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Billing address \_\_\_\_\_

I agree to the terms listed above.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_