



# 2019-20 Season Program Advertising Agreement

Advertiser: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email \_\_\_\_\_ Web address: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

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|--|--|---|
| <p style="text-align: center;"><b>FULL PAGE</b></p> <p><b>Outside Back Cover</b><br/>color..... \$2700</p> <p><b>Inside Cover</b><br/>color..... \$1800</p> <p><b>Run-Of-Book</b><br/>color..... \$1400<br/>B &amp; W..... \$1300</p> <p style="text-align: center;"> <b>No Bleed:</b><br/>4.5" w x 7.5" h         </p> <p style="text-align: center;"> <b>With Bleed:</b><br/>5.75" w x 8.75" h<br/>(includes .125" bleed)         </p> | <p style="text-align: center;"><b>HALF PAGE</b></p> <p><b>horizontal only</b><br/>color..... \$750<br/>B &amp; W..... \$650</p> <p style="text-align: center;">4.5" w x 3.625" h</p> | <p style="text-align: center;"><b>QUARTER PAGE</b></p> <p><b>vertical only</b><br/>color..... \$600<br/>B &amp; W..... \$500</p> <p style="text-align: center;">2.125" w<br/>x<br/>3.625" h</p> |
|--|--|---|

**ARTWORK SPECIFICATIONS:** Submit in digital format as press quality PDF, EPS, TIFF or JPEG files. Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos. Color should be CMYK NOT RGB. Submit ad artwork to [cgould@flagstaffsymphony.org](mailto:cgould@flagstaffsymphony.org) by **August 10, 2019**.

- I would like to use the same artwork as last season (FSO will confirm art)
- I have new artwork, which I will provide (I will use the specs above to make my art)
- I would like my ad designed. Please contact [cgould@flagstaffsymphony.org](mailto:cgould@flagstaffsymphony.org) for assistance.

**PAYMENT:**

Total Amount \_\_\_\_\_

- Invoice from Flagstaff Symphony Orchestra
- Check payable to Flagstaff Symphony Orchestra
- AmEx    MC    Visa   cvv#: \_\_\_\_\_

Name on credit card \_\_\_\_\_

Credit card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Billing address \_\_\_\_\_

I agree to the terms listed above.

Signature \_\_\_\_\_ Date \_\_\_\_\_