

ADVERTISE IN OUR SEASON 73 PROGRAM!



PRINTED PROGRAM



INTERACTIVE DIGITAL PROGRAM



FULL PAGE
Outside Back Cover
 color \$2700

Inside Front & Back Covers
 color \$1800

Run-Of-Book
 color \$1400

No Bleed:
 4.5" w x 7.5" h

With Bleed:
 5.75" w x 8.75" h
 (includes .125" bleed)

HALF PAGE
Horizontal Only
 color \$750

4.5" w x 3.625" h

QUARTER PAGE
Vertical Only
 color \$600

2.125" w x 3.625" h

DISCOUNTS

- Previous advertisers receive a 10% discount on same size ads OR a 15% discount on upgraded ads!!
- FSO Golf Tournament sponsors receive a 10% discount!

DEADLINE:
 Payment & artwork due by
AUGUST 1st

ARTWORK SPECIFICATIONS: Submit in digital format as press quality PDF, EPS, TIFF or JPEG files. Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos. Color should be CMYK NOT RGB. Submit ad artwork to info@flagstaffsymphony.org For questions, call 602-930-1031

EXCITING DIGITAL ADVERTISING OPPORTUNITIES!

In addition to our annual print version, we are adding an exciting interactive digital program available on our website!

The digital program will feature:

- **FREE** Hyperlinked ads for all businesses!
- "Earmarks" - Interactive musical facts and playlists with an engaging visual campaign throughout the program
- An active online audience and high impressions! **Opportunity for thousands more people to view your ad!**

Digital Sponsorship Opportunities:

- Sponsor an Earmark for a concert! (Limited space available!) \$250
- Sponsor a concert with a logo in program and all social media advertising..... \$500
- Advertorial in program (Limited availability. One page. Must be music or philanthropy related)..... \$1400

All full and half page advertisers will also receive:

- Monthly social media shout outs
- Your business logo in the FSO e-newsletter

- I would like to use the same artwork as last season (FSO will confirm art)
- I have new artwork, which I will provide (I will use the specs above to make my art)
- I would like my ad designed. Please contact stephanie@flagstaffsymphony.org for assistance.

PAYMENT:

Ad Size: _____ Additional Donation (Thank You!): _____ Total Amount: _____

- Invoice from Flagstaff Symphony Orchestra Check payable to Flagstaff Symphony Orchestra
- AmEx MC Visa cvv#: _____ Exp. date: _____ Credit card number: _____

Business Name: _____ Name on credit card: _____

Billing address: _____

I agree to the terms listed above.

Signature: _____ Date: _____

- I would like more information about sponsoring the Sippin' with the Symphony or other FSO events/programs