

ADVERTISE IN OUR SEASON 74 DIGITAL PROGRAM!

With a strong commitment to environmental sustainability, we have made a decision to adopt a digital-only format for our Season 74 program. This innovative approach will offer an interactive design, making it effortless for patrons to navigate through the program with a smooth scrolling experience, ensuring easy access to the information they seek.

What's more, we now have the capability to hyperlink your ads and even incorporate video content! This exciting new format guarantees increased visibility and engagement for your advertisements.

THE DIGITAL PROGRAM WILL FEATURE:

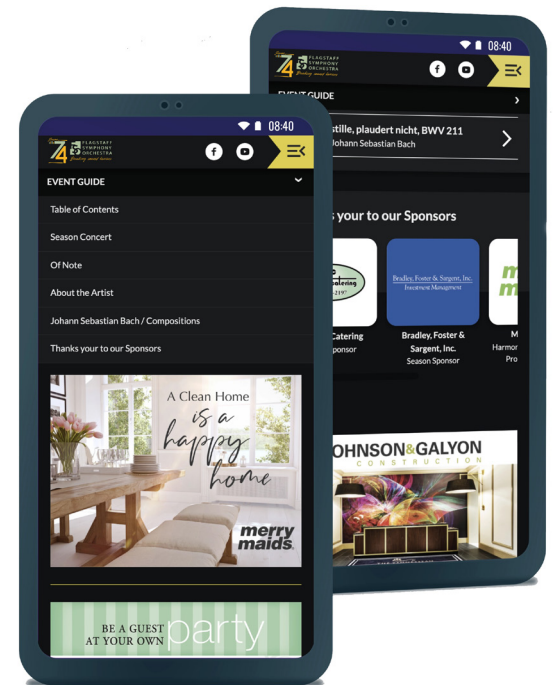
- Hyperlinked ads/logos for all businesses
- "Earmarks" - Interactive musical facts and playlists with an engaging visual campaign throughout the program
- An active online audience and high impressions. **Opportunity for thousands more people to view your ad!**

DIGITAL SPONSORSHIP OPPORTUNITIES:

- **Premium Plus: \$2700** Equivalent to full page ad. These ads will be placed after title page and before each concert program. gifts allowed.
- **Premium Ads: \$1800** Equivalent to full page ad. These ads are placed within concert notes. gifts allowed.
- **Run of Book Ads/Full Page: \$1400** Equivalent to full page ad. These ads are placed through program. gifts allowed.
- **Run of Book Ads/Half Page: \$750** Equivalent to half page ad. Run of Book placement.
- **Banner Ads: \$600** Equivalent to quarter page ad. Run of Book placement.
- **Logo Placement: \$300** Logo is placed within group (with other logos.) Run of Book placement.
- **Earmark Sponsorship: \$350** Logo placement near special concert content such as trivia, videos, playlists and photos. *Available to only 3 sponsors per concert.*

DISCOUNTS

- Previous advertisers receive a 10% discount on same size ads OR a 15% discount on upgraded ads.



Premium & Run of Book Ads Full Page

420px Width by
560px Height

Run of Book Ads Half Page

420px Width by
320px Height

Banner Ads

420px Width by
160px Height

Logo Sponsors

300px Width by
300px Height

DEADLINE:
Payment & artwork due
TWO WEEKS AFTER RESERVING
YOUR AD

ARTWORK SPECIFICATIONS: Submit in digital format as web quality JPEG, PNG or GIF files. Minimum resolution should be 72 dpi AT THE ACTUAL SIZE. Color should be RGB. Submit ad artwork to info@flagstaffsymphony.org For questions regarding artwork, call 602-930-1031



ORDER FORM

**PLEASE NOTE: DUE TO NEW SIZE SPECIFICATIONS,
WE CAN NOT USE THE SAME ARTWORK AS LAST SEASON.**

☐ I would like my ad designed. Please contact stephanie@flagstaffsymphony.org for assistance.

AD SIZE:

- Ad Size: ☐ **Premium Plus** \$2700
- ☐ **Premium Ads**..... \$1800
- ☐ **Run of Book Ads/Full Page**\$1400
- ☐ **Run of Book Ads/Half Page**\$750
- ☐ **Banner Ads**..... \$600
- ☐ **Logo Placement** \$300
- ☐ **Earmark Sponsorship**\$350

Additional Donation (Thank You!): ... _____

Total Amount: _____

PAYMENT:

- ☐ Invoice from Flagstaff Symphony Orchestra ☐ Check payable to Flagstaff Symphony Orchestra
- ☐ AmEx ☐ MC ☐ Visa cvv#: _____ Exp. date: _____

Credit card number: _____

Business Name: _____ Name on credit card: _____

Billing address: _____

☐ I would like more information about sponsoring FSO events/programs

I agree to the terms listed above.

Signature: _____ Date: _____